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(b) a staging server operatively connected to each of the first and second production servers, wherein staging content is generated, edited and/or tested on the staging server and wherein the staging content is automatically transferred from the staging server to the first and second production servers for publication at substantially the same time in response to a publish command received on the staging server; and

(c) wherein the transferred staging content replaces the production content on the production server such that the transferred staging content becomes subsequent production content accessible by the content users of the computer network, and wherein access to the staging server is limited such that the staging content is not accessible by the content users prior to the transfer to the production server.

14. (Four Times Amended) A method for publishing content on a computer network, the method comprising the steps of:

(a) providing a staging server wherein staging content is generated, edited and/or tested on the staging server;

(b) limiting access to the staging server such that the staging content is not accessible by content users of the computer network;

(c) receiving a publish command on the staging server;

(d) automatically transferring the staging content from the staging server to first and second production servers for publication at substantially the same time in response to step (c);

(e) replacing production content on the first and second production servers with the transferred staging content such that the transferred staging content becomes subsequent production content; and

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(f) providing the subsequent production content to the content users of the computer network in response to requests routed to either of the first and second production servers from the content users.

30. (Four Times Amended) A method for publishing content on a computer network, the method comprising the steps of:

- (a) providing a staging server on the computer network;
- (b) limiting access to the staging server such that the server is not accessible by content users of the computer network, the access comprising at least first and second access levels;
- (c) generating staging content on the staging server;
- (d) restricting step (c) in response to a command associated with the first access level;
- (e) receiving a publish command on the staging server;
- (f) automatically transferring the generated staging content from the staging server to first and second production servers for publication at substantially the same time in response to step (e); and
- (g) restricting step (f) in response to a command associated with the second access level.

37. (Three Times Amended) A system for publishing content on a computer network, the system comprising:

a staging server and associated software comprising a staging area on the computer network, the staging area operable to allow generation, editing and/or testing of staging content

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and transfer of the staging content from the staging area to a plurality of production areas for publication at substantially the same time;

a firewall operable to limit access to the staging area to at least two access levels such that the staging area is not accessible by content users of the computer network, the firewall operatively connected to the staging server; and

wherein a first user associated with a first of the at least two access levels is allowed to control generation, editing and/or testing of the staging content, and wherein a second user associated with a second of the at least two access levels is allowed to control transfer of the staging content from the staging area to the production areas.

41. (Three Times Amended) A method for publishing content on a computer network, the method comprising the steps of:

(a) providing a staging server and a plurality of production servers on the computer network, the staging server associated with staging content and each of the production servers associated with production content, wherein the staging content is not accessible on the staging server by content users of the computer network;

(b) replacing the production content on each of the production servers with the staging content for publication at substantially the same time in response to a publish command associated with the staging server whereby the staging content becomes accessible on the production servers by the content users of the computer network; and

(c) replacing the staging content on each of the production servers with the production content for publication at substantially the same time in response to a rollback

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command associated with the staging server whereby the production content is accessible on the production servers by the content users of the computer network.

46. (Three Times Amended) A system for publishing content on a computer network, the system comprising:

a staging server associated with the computer network and with staging content, wherein access to the staging server is limited such that the staging content is not accessible by content users of the computer network;

a plurality of production servers wherein each production server is associated with the computer network and with production content that is accessible by the content users of the computer network;

a staging server user interface that allows a user to select a publish command associated with replacement of the production content on each of the production servers with the staging content for publication at substantially the same time; and

wherein the staging server user interface also allows the user to select a rollback command associated with replacement of the staging content on each of the production servers with the production content for publication at substantially the same time.

51. (Three Times Amended) A method for publishing content on a computer network, the method comprising the steps of:

(a) generating, editing and/or testing staging content on a staging server, wherein access to the staging server is limited such that the staging content is not accessible on the staging server by content users of the computer network;